

Valentine Theatre Historic Legacy Fund

Your gift to establish the Valentine Theatre's Historic Legacy Fund will ensure the long-term sustainability of downtown Toledo's oldest and most venerable performing arts center

Our 125th Anniversary

Christmas Day 2020 will mark the Valentine Theatre's 125th birthday. This majestic theatre has been the center of Toledo's performing arts scene for more than a century during which we have hosted some of the country's greatest performers. Slated for demolition in the early 1980s, the Valentine Theatre was rescued by a remarkable group of Toledoans who recognized the value of this iconic landmark and worked tirelessly to restore it to its former glory. Today, the beautifully renovated Valentine Theatre reflects the spirit, perseverance, and ingenuity of our region, offering a variety of local, national, and international productions and fostering educational and cultural enrichment opportunities for everyone in our community.



More than a Million Visitors

Since our gala re-opening in 1999, more than a million people have come through our doors. Last year alone, over 68,000 individuals attended a performance, event or wedding at the Valentine. While we are thrilled to once again play a principal role in the economic and cultural revitalization of downtown Toledo, hosting so many visitors has started to take a toll on our century-plus building. Whether it's refurbishing worn carpeting and seats, overhauling our heating and cooling systems, upgrading to more cost-efficient lighting systems or other capital improvements, the creation of the Historic Legacy Fund will provide the flexibility to address future capital needs in a timely fashion while preserving the Valentine's historic elegance, functionality, and beauty.

Your Role in Preserving the Valentine Theatre



The story of the Valentine Theatre is remarkable -- a true Toledo story of grit, determination, perseverance, and unwavering vision in the face of overwhelming odds. As we chart a course for the next 125 years (yes, we dream big at the Valentine!), we invite you to join us in supporting the Valentine Theatre's Historic Legacy Fund, to once again show your tremendous loyalty to the Valentine Theatre. Your gift will ensure that this iconic part of Toledo history will be preserved for many generations to come.

On the following page, you will find a pledge form for your one-time gift in support of the Valentine Theatre's Historic Legacy Fund campaign. Our goal is to raise \$1,000,000.

Thank you for considering a gift and for your continued support of the Valentine Theatre.

Please mail or fax or email the completed pledge form to
Jori Jex, Executive Director, The Valentine Theatre
410 Adams Street, Toledo OH 43604-1402
Phone 419.214.4806 | Fax 419.242.2791 | jjex@valentinetheatre.com

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Frequently Asked Questions:

What is the purpose of the Valentine Theatre Historic Legacy Fund Campaign?

The Valentine Theatre is creating the Historic Legacy Fund to address the future ongoing maintenance and capital needs of the Valentine Theatre building. As we approach our 125th anniversary, the age of our building coupled with the routine wear-and-tear of hosting more than a million visitors since our re-opening in 1999 has prompted us to set up a fund that will allow us to ensure the long-term sustainability of the venerable Valentine.

How will the Fund be used?

The Fund will be used as needed to address the ongoing operational and capital needs of the Valentine Theatre. Examples could include: repairing our heating and cooling systems; replacing worn carpeting; refurbishing theatre seats; installing greener, more cost-efficient lighting; and any capital improvements which extend or preserve the life of the Valentine Theatre.

How is this Fund different from the Valentine Theatre's Endowment Fund?

When the Valentine Theatre reopened in 1999, the Trustees established a \$5 million endowment to be used "to offset the Valentine Theatre's yearly general operating expenses." The Historic Legacy Fund, in contrast, will be used to address ongoing capital improvements to the Valentine Theatre building.

What is the goal of the Historic Legacy Fund Campaign?

Our goal is to raise a total of \$1,000,000 in gifts and pledges by June 2021

How can I give to the Historic Legacy Fund Campaign?

- **By mail** -- Complete the enclosed pledge form and mail it with your payment (via check or credit card) to: The Valentine Theatre, Historic Legacy Fund, 410 Adams Street, Toledo, OH 43604-1402.
- **Online** – go to ValentineTheatre.com and click **Donate Now** to give online
- **Donate Stock** – Consider donating stock directly to the Valentine Theatre
- **Qualified Charitable Distribution** – If you are the owner of a traditional individual retirement account (IRA) you are now allowed to transfer up to \$100,000 per year from your IRA directly to a qualified charity, such as The Valentine Theatre. Please consult your tax advisor for more information
- **Planned Giving Gift** – Create your own legacy by including in your will a gift to the Valentine Theatre's Historic Legacy Fund

Additional questions?

Please contact Executive Director Jori Jex at jjex@valentinetheatre.com or 419-214-4806

The historic Valentine Theatre is a 501(c)(3) nonprofit organization. All gifts are tax deductible

Commitment of Gift Intent / *Valentine Theatre Historic Legacy Fund*

Donor Intent:

\$100 \$250 \$500 \$1000 \$2500 \$5000 \$10,000 Other: \$ _____

(Insert donor name) _____ is/are proud to support the Valentine Theatre Historic Legacy Fund by making a one-time total pledge of \$ _____

I intend to fulfill my pledge using one of the following means:

Check (*made payable to the Valentine Theatre*) Credit Card

Name on Credit Card _____
Credit Card # _____ Exp. Date _____ CCV _____

OR

Donate Stock Qualified Charitable Distribution Planned Giving Gift

How I will fulfill my pledge:

My full payment is enclosed Two installments (You will be billed in Sept 2019 and 2020)

My employer will match my gift: \$ _____

This gift is in honor/memory of: _____

Other instructions: _____

Signature

Date

Please confirm your donor recognition/invoice information:

This gift is from (check appropriate box): an individual a business

Name* _____

Business Name* _____

Address _____ City _____ State _____ Zip _____

Home Phone _____ Cell Phone _____

Email _____

**As you wish it to be reflected on all promotional materials.*

I'd like my/our gift to be anonymous

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Thank you for your continued support of the Valentine Theatre!