



*Valentine Theatre*

ANNUAL REPORT  
2022-2023



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*The mission of the Toledo Cultural Arts Center at the Valentine Theatre is to produce and provide cultural and performing arts experiences for diverse audiences of all ages, to enhance the quality of the cultural and economic life of the City of Toledo, Lucas County, Northwestern Ohio and Southeast Michigan.*

**BOARD & STAFF for the period July 1, 2022– June 30, 2023**

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Community Volunteer

**David Rectenwald, Vice Chair**  
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**Alan Kline, Treasurer**  
Retired

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Retired, The Ashley Group

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KeyBank

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**Jori Jex**  
Executive Director

**Matt Lentz**  
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**Tim Durham**  
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**Adam Bergeron**  
Assistant Technical Director

**Joseph Gozdowski**  
Assistant Technical Director

**Ruth Kille**  
Finance Director

**William Colter**  
Facilities Manager

**Matthew Leuck**  
House Manager/Volunteer Corps Coord

**Danielle Moseley**  
Manager Special Events & Support Services

**Amy Spaulding-Heuring**  
Box Office Manager

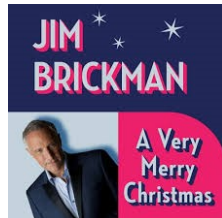
**Steven Boyd**  
Head Bartender

**Kelby Sodeman**  
Development & VSD Coordinator

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## Welcome to the 2022-2023 Valentine Theatre Annual Report

The Valentine Theatre's 24th Season kicked off early with the Toledo Opera's *Blue* in August. In September the Ohio Arts Professionals Network (OAPN) held their annual 3-day conference at the Valentine. Dozens of artists from across the country were showcased during the conference. It was a wonderful networking experience for local artists and agents, and we hope OAPN will return for future conferences. Our presenting season included several sold-out performances, including *The Simon & Garfunkel Story*, *Jim Brickman's A Very Merry Christmas*, *Scared Scriptless* with Colin Mochrie and Brad Sherwood, and several Valentine School Days performances. Additional highlights of the season included American Ballet Theatre Studio, RBG, *Pirates of Penzance*, and Broadway legend Patti Lupone's stellar performance at our annual Heart to Heart Gala.



The Valentine expanded its accessibility to patrons when it became one of the first organizations in downtown Toledo to be designated a Certified Autism Center by the International Board of Credentialing and Continuing Education Standards (IBCCES). Our full-time staff and many of our volunteers have completed specialized training in how to respond appropriately to patrons with Autism, Autism Spectrum Disorder and sensory sensitivities. In Fall 2022 we received a \$25,000 grant from the Greater Toledo Community Foundation to pilot our new Sensory-Friendly Series. The response from the community has been overwhelmingly positive.

## *Saying Goodbye after 13 Seasons...*

Finally, I want to thank the staff and board of the Valentine, our arts partners, patrons, sponsors, donors, and community for making my 13 seasons here at the Valentine Theatre such a lovely experience. I truly loved working here and will miss all of you very much! I'm so proud of all we were able to accomplish over the years — creating and expanding Valentine School Days so thousands of school children can experience the magic of seeing their favorite storybooks come to life; fulfilling the Valentine's mission to be a true community arts center by renewing and fostering relationships with community arts groups; and ensuring the theatre's continued sustainability through increased grants funding, donations, and community usage. Although our doors were closed for 18 months during the height of the COVID-19 pandemic, our staff worked diligently to secure government grants to maintain operations. But, we didn't stop there...we also continued to innovate with creative virtual programming like Sessions, which showcased local artists, musicians, and dancers, and StoryTime, which expanded our educational outreach to school children and helped forge a much-needed sense of community. All throughout my time at the Valentine, so many of you have shown me such kindness and support for which I am truly thankful and humbled. In September 2023, more than 150 community leaders, friends and family gathered to commemorate my retirement and welcome my successor, Abby Glanville. I first met Abby in 2018 and was immediately impressed with her poise, professionalism, and thoughtful leadership. She has an impressive background in the arts as well as a masters degree in historic preservation, which makes her perfectly suited for leading the Valentine. Like me, she has a passion for arts education outreach, and I'm confident she will continue to ensure everyone has access to this beautiful gem of a theatre and all of its amazing programs. I hope you will welcome her and show her the same kindness and support I have always enjoyed.

Thank you all for the wonderful memories!

*Jori Jex*

Executive Director



*Standing (l-r): David Rectenwald (Valentine Theatre Board Vice Chair), Jori Jex, Abby Glanville, Clare Gorski (Valentine Theatre Board Chair). Photo courtesy of The Blade.*

# TOP 5 THINGS TO KNOW ABOUT THE VALENTINE



1. The Toledo Cultural Arts Center at the Valentine Theatre is a 501(c)(3) not-for-profit, arts organization whose mission is to produce and provide cultural and performing arts experiences for diverse audiences of all ages, and to enhance the quality of the cultural and economic life of the City of Toledo, Lucas County, Northwestern Ohio, and Southeastern Michigan. All donations to the Valentine are tax-deductible.
2. Through Valentine School Days, Weekend Children's Series, and student performances by partner arts organizations, the Valentine enriches the lives of more than 15,000 children every year.
3. The Valentine Theatre opened Christmas Day 1895. Today it presents national touring productions of Broadway shows, award-winning musical artists, up-and-coming productions, and \$5 classic movies in its 900-seat Main Stage as well as locally produced plays, dramatic readings, and monthly improv shows in its 100-seat intimate Black Box Studio A.
4. The Valentine Theatre is the cultural hub of downtown Toledo, serving as the home stage for the Toledo Opera, Toledo Jazz Orchestra, Ballet Theatre of Toledo, and the venue of choice for the Toledo Symphony, Toledo Ballet, as well as area high schools and dozens of arts groups from throughout the region. Attendance is about 67,000 per year.
5. The Historic Valentine Theatre is also utilized as an event space. Its Grand Lobby, Historic Lobby, Founders Room, Studio A, and Main Theatre can host receptions, alumni reunions, and corporate events.

- ♥ The Valentine Theatre received a \$100,000 CARES grant from the City of Toledo and Lucas County via the Toledo Arts Commission. This is the first installment of a 3-year award. Funding will be used to offset operational costs and help ensure the theatre's longterm sustainability.
- ♥ The Valentine received a \$25,000 CARES sub-grant from the National Endowment of the Arts through the Toledo Arts Commission to help offset operational costs.
- ♥ The Toledo Community Foundation awarded the Valentine \$25,000 to pilot a Sensory-Friendly Family Series for individuals with Autism, Autism Spectrum Disorder and/or sensory sensitivities.
- ♥ The Valentine offered complimentary tickets to 3,752 low-income students from Toledo Public Schools and other Title I Schools to attend Valentine School Days.
- ♥ Attendance at a Valentine Theatre performance or event increased 50% from last year to 49,764, including more than 7,500 students who attended Valentine School Days.
- ♥ We hosted 84 performances on our Main Stage, 18 events, and main theatre usage was more than 90% of available dates
- ♥ Glass City Improv presented more than 124 classes and performances in Studio A.

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### What our patrons are saying about us

*One of the great features of Toledo. Wonderfully restored. This theater is not only great for shows and productions they also are a great venue for school productions and ceremonies. Silver screen productions are great fun too. !! 5-star Google review*

*The Valentine Theatre offers an experience that is bar none. We have enjoyed theater trips in many major cities and our experience at the Valentine was truly remarkable. The venue is clean, offers intriguing architecture and a brilliantly unique historical mural as well as accommodations for all. The parking is well laid out and affordable. The doors were held open for us by staff upon our arrival and the check in process was smooth and we were treated with respect as we were led to our seats. The show quality was astounding, and during the intermission, the guides were kind enough to regale our daughters with the history of the mural, they arrived back at their seats beaming and full of exciting tidbits about how the mural was painted. If you are looking for a fun, family friendly, welcoming environment to enjoy the arts at-this is a place you will want to visit time and time again! 5-star Google Review*

*Never a bad show here. Everyone is so helpful and friendly. 5-star Google Review*

# HIGHLIGHTS 2022-2023



Patti Lupone, Gala 2023

# PROGRAMMING 2022-2023

24<sup>th</sup> season

*The Valentine*

ELVIS PRESLEY | JERRY LEE LEWIS | CARL PERKINS | JOHNNY CASH

MILLION DOLLAR QUARTET CHRISTMAS

THE ARETHA EXPERIENCE LIKE NO OTHER

R.E.S.P.E.C.T.  
A CELEBRATION OF THE LEGENDARY QUEEN OF SOUL

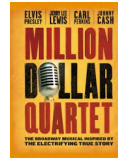
THE SIMON & GARFUNKEL STORY

NEW YORK GILBERT & SULLIVAN PLAYERS

THE PIRATES OF PENZANCE

Patti LuPone  
in Concert  
DON'T MONKEY  
with BROADWAY

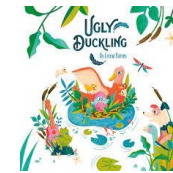
## BROADWAY SERIES



## PICK 4 SERIES



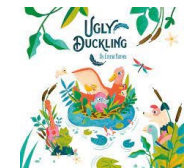
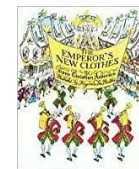
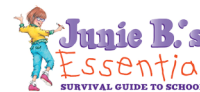
## SENSORY-FRIENDLY FAMILY SERIES



## SILVER SCREEN SERIES



## VALENTINE SCHOOL DAYS



# Valentine School Days



Up to 10,000 students typically attend VSD shows each year

## History

Valentine School Days (VSD) continues the rich tradition of presenting educational theatre productions by professional touring companies. VSD brings to life classic literature and beloved children's stories for students in grades Pre-K-12.

## Common Core Standards

VSD performances align with Ohio Department of Education Common Core Standards.

## What Teachers are Saying about Valentine School Days

After viewing, we were able to discuss problems and solutions the Wright brothers faced in their experiences.

My students loved being at the Valentine and watching the performance. It was the first live show most of my students had ever seen.

My students always look forward to attending productions at the Valentine Theatre.

Being from a small community, this is the only exposure to live performance my students have received.



~7,500

Students and educators attended in-person VSD shows



50%

Of students are from Title I school districts



100%

Of responding educators rate the educational and artistic quality of VSD shows as good or excellent



100%

Of responding educators agree that live theatrical productions complement teaching of language arts

# COMMUNITY PARTNERS

The Valentine Theatre is honored to partner with numerous nonprofit arts, education, social service, and charitable organizations in Lucas County and Northwest Ohio, as well as a host of other businesses.

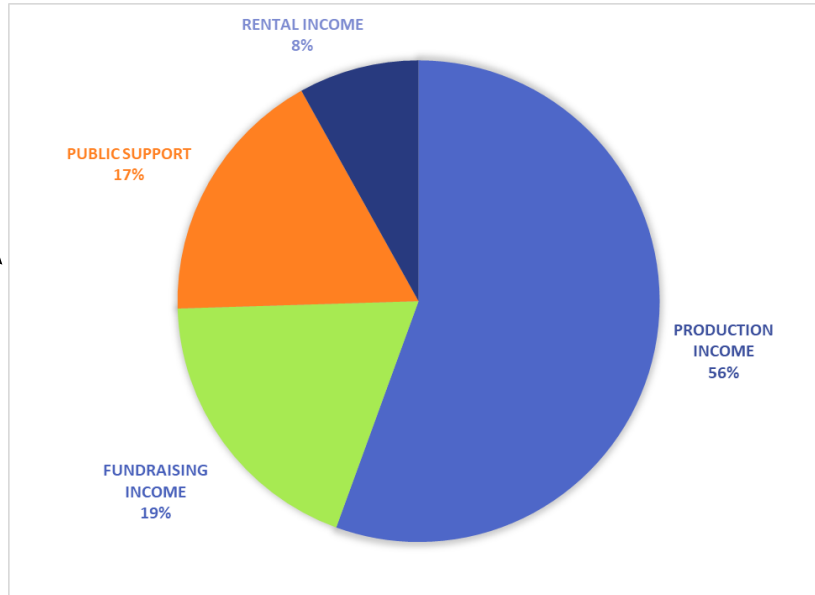
## LIST OF COMMUNITY PARTNERS

20 Under 40	Family House	Northwood Local Schools	Toledo History Museum
Adopt America Network – A Home for You	Fifth-Third Bank	Ohio Arts Council	Toledo Jazz Festival
Aline-Underhill-Orten Foundation	ProMedica Finnegan Center on Autism	Ohio Arts Professionals Network	Toledo Jazz Orchestra
The Andersons, Inc.	France Stone Foundation	Ohio Council of Community Schools	Toledo Jr. Bar Association
Anspach-Friedman Foundation	Friendly Center	Ohio Development Services Agency	Toledo Opera
The Arts Commission	Georgio's Café International	Owens Corning, Inc.	Toledo Public Schools
Ballet Theatre of Toledo	Glass City Improv	The Padua Center	Toledo Repertoire Theatre
Elsie and Harry Baumker Charitable Foundation, Inc.	Gorski Family Foundation	PNC Bank	Toledo Rotary Club Foundation
Black Diamond	Greater Toledo Community Foundation	ProMedica	Toledo School for the Arts
The Blade and 13abc	Gretchen A. Zyndorf Educational Series	Renaissance Toledo Hotel	United Way Women's Initiative
Buckeye Broadband	Herbert and Carolyn Metzger Foundation	Rudolph Libbe, Inc.	University of Toledo
Butler Capital	Huntington Bank	St. John's Jesuit High School	Venture Visionary Partners
CAD Graphics	IBCCES	St. Ursula Academy	Waite Brand Foundation
Catholic Diocese of Toledo	iHeart Media	Scholastic Books	Walter E. Terhune Fund
Central Catholic High School	Jewish Federation of Greater Toledo	Christine Senack	Waterford Bank
The Chess Club at Jones Junior High	KeyBank	Shumaker Loop & Kendrick	Washington Local Schools
City of Toledo	Lamar	Signature Bank	Wayman Palmer YMCA
CommunicA	Long on Design	Simon & Schuster	Jim White Family
Courtney's Dance	Lucas County Children's Services (CSB)	SJS Investment Services	YWCA
Dana Foundation	Lucas County Commissioners	Spartan Chemical	
Dance Center of NW Ohio	MailWorks II	Theater League	
Dolly Parton Imagination Library	Maumee Bay State Park	TACL — Toledo Area Cultural Leaders	
Edward Lamb Foundation	Muir Printing	TAPA—Toledo Alliance for the Performing Arts (Toledo Symphony Orchestra & Toledo Ballet)	
	Medical Mutual of Ohio		



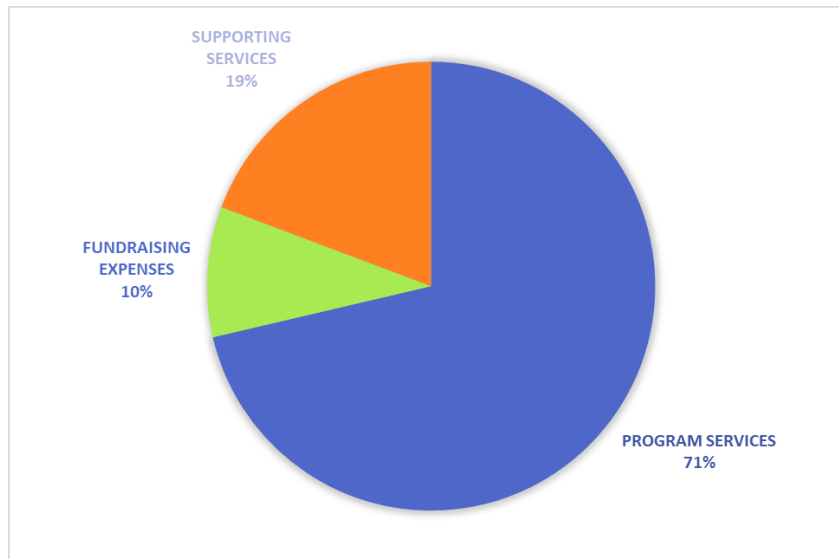
## OPERATING REVENUE BY SOURCE—FY 2023

**\$2.1  
MILLION**



## OPERATING EXPENSES BY SOURCE—FY 2023

**\$2.4  
MILLION**



# ECONOMIC IMPACT

Based on the calculator developed by the Americans for the Arts, the economic impact of the Valentine Theatre is significant.

**\$3.8 million**

IS THE TOTAL IMPACT OF THE VALENTINE  
THEATRE ON THE TOLEDO METRO AREA.

This sum represents the total dollars spent by the Valentine Theatre and its audiences, including event-related spending by audiences, which is estimated using average dollars spent per person by arts event attendees in similarly populated communities.



*Valentine Theatre*

410 Adams Street ♦ Toledo, OH 43604  
(419) 242-2787 ♦ [ValentineTheatre.com](http://ValentineTheatre.com)